UpMetrics

Collaborative Cohorts
Advancing impact through collaboration & connection

OVERVIEW

Investing in relationships to amplify impact.

As the nonprofit ecosystem faces increasing pressure, financial strain, and rising demands, grantmakers are presented with a defining moment to reinforce the strength, connection, and resilience of our communities.

Through peer learning, capacity building, and community-centered technology, grantmakers and grantees build trust, amplify a unified voice, and drive meaningful, collective progress—together.

The Collaborative Cohort program empowers grantmakers to fund a shared experience that strengthens relationships and provides the tools and resources nonprofits need to not just survive—but truly thrive.

WHAT'S INCLUDED

Impact Storytelling

Grantees receive tools, guidance, and support to define their impact, collect meaningful data, and tell compelling stories that resonate with funders, stakeholders, and communities—amplifying both individual and collective voices.

Community Connection

Grantees engage in peer learning, shared insight exchanges, and relationship-building that expands their network—connecting with peers and grantmakers aligned in purpose.

Capacity Building

Grantees grow their knowledge of data-backed practices for effective philanthropy and hone skills tailored to their organizational context to build resilience and anti-fragility into their operating model and drive accelerated impact.

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OUTCOMES

- Strengthen relationships and alignment between grantmakers and grantees, built on shared purpose.

- Empower nonprofits to build resilience and anti-fragility into their operating model, strengthen storytelling to drive funding, and deliver greater impact.

- Enable a unified voice for the nonprofit ecosystem to drive shared messaging and collective advocacy.

- Build grantee capacity to define, collect, analyze, and leverage impact data.

- Simplify impact reporting across grantees to improve clarity and reduce administrative burden.

- Generate actionable, cohort-wide insights that reveal opportunities to accelerate impact.

THE JOURNEY

- Grantee Recruitment and Selection
- Cohort Launch + Platform Onboarding
- Impact Framework Development
- Impact Framework Showcase (Learning Session #1)
- Impact Data Collection and Analysis
- Impact Reporting
- Stories of Impact Showcase (Learning Session #2)

PROGRAM DETAILS

Our Collaborative Cohorts are a 1-year engagement and can be established for 10 or more grantees at a cost of $5,000 per grantee.

Each cohort includes - Peer Learning Sessions, UpMetrics Technology, and Onboarding & Support.

Schedule a Call at www.UpMetrics.com/Get-Started