



Gain insight.
Drive action.
Inspire change.

UpMetrics' impact measurement and management platform is where innovation meets impact. By combining purpose-built technology with expert services and support, we help impact investors to harness the power of data to track progress towards impact goals, improve impact performance, and easily report progress to stakeholders.

The world deserves a data-driven social impact sector.

At UpMetrics, we believe that data has the power to create lasting and impactful social change only when impact-seekers have access to it, can draw insights from it, and are empowered to use it to drive decisioning and storytelling. That's why we purpose-built a solution that connects the impact ecosystem and elevates the way it uses data for good.

UpMetrics enables investment managers to meet investor demands for transparency with data dashboards that help you elevate reporting and demonstrate the impact of your investments.

Better data to help grow your impact and your bottom line.

Our platform empowers you to track and measure the impact driven by your investment portfolio, maximize the value of your investments, and provide accountability to your stakeholders. Whether you'd like to create your own impact measurement strategy, build capacity for your portfolio companies, or report your ESG performance, we've got the tech & team to help you be successful.



Establish goals, outcomes and KPIs and track towards progress.



Collect and centralize essential data from multiple sources.



Identify critical trends for data-driven decisioning.



Tell the story of your impact, backed by data.



Visualize your data in ways that make it actionable.



Streamline reporting for portfolio companies and other stakeholders.



The ability to send metrics dashboards to investors without having to recreate them from scratch each time has been a game-changer.

Aaron Walker,
CEO and Founder at
Camelback Ventures



Some people think proving impact must be kind of simple, but it's not. If you're going to make an intentional effort to create a specific change, it takes a thoughtful strategy.

UpMetrics has been a true partner in helping us think about impact indicators that measure the extent to which we're achieving our strategies.

Will Morgan,
Head of Impact at
Sonnen Capital