

Sports Based Youth Development Impact Framework

 UpMetrics



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Impact Framework Summary



Who are we serving

The people that you serve and are helping.

- 01 Serve youth within the local community

9 KIIs



What are we delivering and how much

The programs or services you are delivering for the people you serve.

- 01 Deliver sports based youth development programming

4 KIIs



What is the quality of our delivery

How you ensure what you are delivering is quality and that your team is executing at a high level.

- 01 Provide high quality programs

9 KIIs



Are those we serve better off

How the people you serve are better due to the quality services you provided.

- 01 Improve relationships and social and emotional learning outcomes
- 02 Improve health outcomes
- 03 Improve athletic performance

4 KIIs

1 KII

1 KII

Impact Framework Summary



Community Contribution

Impact is a collective effort. There are two types of community contribution, direct and indirect. Direct contribution is an extension of your better off KIs. Indirect contribution is often tied to your vision statement. Your defined target community should take geography and demographics into consideration.

01 Better educational outcomes

4 KIs

02 Build a healthier community

2 KIs

03 Drive towards a stronger labor market

2 KIs

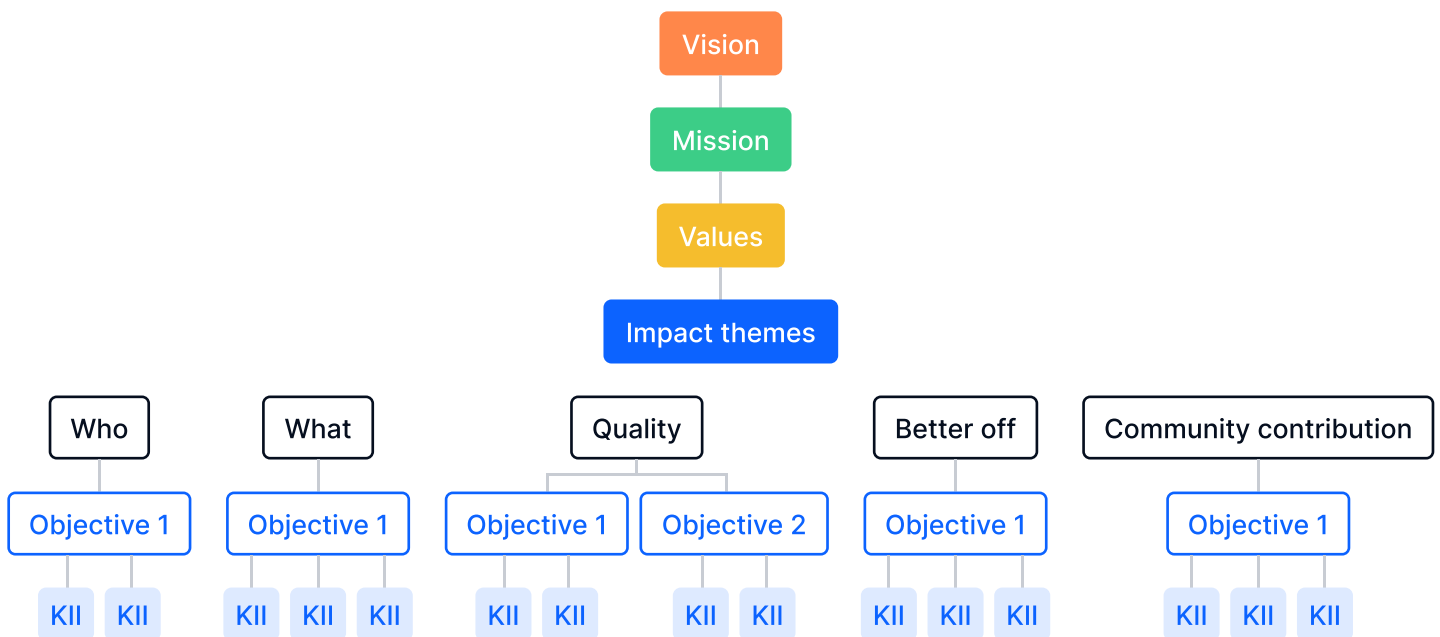
What is the Impact Framework?

An Impact Framework is a structured approach that helps mission-driven organizations define and operationalize their impact - allowing teams to identify, measure, and communicate their social or environmental impact.

Why is this important?

UpMetrics' impact measurement and management platform helps purpose-driven organizations maximize positive social outcomes by making it easy to collect and use data to measure, improve, and report on impact - then share their story with the world. This structure is valuable in creating a data-driven story of impact and tying quantitative measures to how your organization is driving towards the success of your vision.

Find out more about the framework including what terms like dimensions, objectives and KIIs are at UpMetrics.com



Vision

Strengthening schools through sports.

Mission

We do this by working directly with elementary and middle schools to offer athletic opportunities to its student athletes and to assist schools by helping develop their athletic program.

Values

Resilience

Teamwork

Themes

Sports Based Youth Development



Who are we serving

Objective 1

Serve youth within the local community

- # of youth participants
- # of youth participants grade 6-8
- # of BIPOC youth participants
- % live in single parent households
- % of youth participants who qualify for free and reduced price lunch (FRPL)
- # of youth participants age 13 or younger
- # of female youth participants
- # of youth participants in zip code 94110
- % of youth participants who are being raised by a grandparent



What are we delivering and how much

Objective 1

Deliver sports based youth development programming

- # of active groups or teams within program
- % participation hours by event type (e.g games, practices, study hall, community service, family gatherings)
- # of events by type (e.g games, practices, study hall, community service, family gatherings)
- # of school partners



What is the quality of our delivery

Objective 1

Provide high quality programs

- % attendance by event type
- Average satisfaction score of program by Parent/Guardian: Would you recommend this youth program to a parent/guardian?
- Average satisfaction score of program by school partner: Would you recommend this to another school?
- % Retention of staff (year over year)
- Staff to youth participant ratio per team or group
- Average satisfaction score of program by participants: Would you recommend this program to a friend?
- Average satisfaction score of program by coach: Would you recommend this to a friend?
- % Retention of youth participants (year over year)
- % Retention of school partners (year over year)



Are those we serve better off

Objective 1

Improve relationships and social and emotional learning outcomes

- % of youth participants reported improved depressive symptoms
- % of youth participants reported improved emotional regulation
- % of youth participants reported improved social skills and abilities
- % of youth who reported a positive, trusted bond with the program staff

Objective 2

Improve health outcomes

- % of youth who experienced a higher score on their fitness exam (e.g. PACER Test, FitnessGram, President's Challenge)

Objective 3

Improve athletic performance

- % of youth participants who improved athletic skills (year over year)



Community Contribution

Objective 1

Better educational outcomes

- % High school graduation rate (year over year)
- % average daily attendance for middle school students
- % average daily attendance for high school students
- # youth delinquency infractions

Objective 2

Build a healthier community

- Decrease in healthcare costs for the community (year over year)
- Decrease in crime rate (year over year)

Objective 3

Drive towards a stronger labor market

- Increase in % employment rate for the community (year over year)
- Increase average \$ household income for the community (year over year)