

Gain insight.  
Drive action.  
Inspire change.

**UpMetrics' impact measurement and management platform is where innovation meets impact. By combining purpose-built technology with expert services and support, we help mission-driven organizations to generate and leverage the data they need to drive accelerated social and environmental change.**

## The world deserves a data-driven social impact sector.

At UpMetrics, we believe that data has the power to create lasting and impactful social change only when impact-seekers have access to it, can draw insights from it, and are empowered to use it to drive decisioning and storytelling. That's why we purpose-built a solution that connects the impact ecosystem and elevates the way it uses data for good.

Our platform enables a strategic-approach to impact measurement that supports all aspects of data collection, analysis and management for your organization and empowers you to understand, maximize, and communicate outcomes in real-time, strengthen relationships with others mission-driven organizations through shared learning, and more collaboratively drive social impact at scale.

## Our Approach

- **Define** - Our experts work with you to design your Impact Measurement Framework, enabling you to accurately measure performance and community contribution across your primary impact themes.
- **Collect** - Use customizable data capture tools and multiple third-party and spreadsheet integrations to collect, consolidate, and normalize all relevant data in one centralized location.
- **Analyze** - Understand impact data and track ongoing progress towards organizational goals, and against industry benchmarks, with user-friendly dashboards that update qualitative and quantitative data in real-time.
- **Leverage** - Use dashboards and other data visualizations to identify ways to maximize impact, drive effective decision-making, simplify reporting, demonstrate outcomes across key performance metrics to relevant audiences and stakeholders, and more effectively tell your story of impact.



**"UpMetrics provides a data-driven approach to understanding the collective community impact that is being accomplished by our grantees."**

Janell Elizabeth Ray,  
CEO at the Pallottine  
Foundation of Huntington



**"We want to be able to know that we are making an impact, and we want to be learning with grantees and the community. Ultimately, our partnership with UpMetrics supports our grantees' ongoing learning, which in turn enables them to share more meaningful information and insights with us in place of traditional reporting."**

Jessica Mindnich,  
Senior Director at Ewing  
Marion Kauffman Foundation