

UpMetrics Managed Services

Guiding you through your journey to maximum impact measurement

Removing Barriers to Impact Measurement

The social sector community has become well aware of the long-term benefits of having a good impact measurement framework. Before we make that future a reality, however, we have to address the primary barriers that are prohibiting adoption at a broader scale:

- Upfront costs
- Finalizing strategy
- Securing resources
- Obtaining & managing high-quality data

Three Critical Capabilities For Effective Impact Measurement

Strategic Impact
Measurement &
Program
Management

Technical Data
Operations &
Management
Strategy

Skilled Data
Scientist(s)

On average, **79% of organizations** report that they are **significantly gapped** in these areas

You can do so much more with your data. And we're here to help you get there.

UpMetrics' Managed Services Offering removes these barriers and quickly gets your organization up and running with impact measurement, while simultaneously building your capacity to effectively leverage the technology moving forwards. Using our expertise on both the social sector and impact measurement technology, our dedicated project team will work with you to define the KPIs that support your vision, structure the right data architecture, capture systems that drive your analysis, and execute on dashboard build-out on behalf of your organization. At the end of your 3-year journey with us, you'll be able to leverage a strategically-designed and fully functional system that requires far less resources to maintain and evolve moving forwards - **all at a fraction of the cost, and with fewer resources than doing it on your own.**



Spend less time
on adoption and
implementation



A dedicated team of
experts will guide you
thoughtfully & efficiently

WHO

Your team + a dedicated UpMetrics project team (including a Client Manager and Data & Solutions team members)

WHAT

UpMetrics' managed services covers all elements of your impact measurement program:

- Strategic consulting for facilitated definition of KPI's.
- Definition of specific dashboards and visualizations
- Collection, integration and transformation of program-specific data.
- Delivery of dashboards and analytics for your program.

HOW

The 3-year program is designed to follow three distinct data phases: Build, Operate, and Transfer.



Build your impact
measurement vision at a
fraction of the cost



Maximize the value of
your impact measurement
over three years



Learn more at upmetrics.com or
[book a demo](#) to get started.

Managed Services Delivery Model

	Year 1 - Build	Year 2 - Operate	Year 3 - Transfer
Platform Managed Services	- Strategic KPI development - Data structuring and gathering - Dashboard builds and data visualization - Qualitative data gathering - Historic data alignment	- Regular dashboard updates, data gathering & transformation of new data - Regular updates to data collection and ingestion tools - Interface with IT teams for technology alignment	- Transition of dashboard creation and maintenance - Transition of data gathering and maintenance operations - Transition of platform administration
Organizational Development	4 UpMetrics Academy learning sessions via DeCAL methodology - Develop a Data Landscape Framework per organization	4 UpMetrics Academy learning sessions via DeCAL methodology - Apply data-driven practices throughout the organization	2 UpMetrics Academy learning sessions via DeCAL methodology - UpMetrics Certification of internal resources
Community Building	1:1 meetings with dedicated project team Bi-Annual in-person convenings with nonprofits & funders UpMetrics community events (e.g. site visits)		

Impact Measurement

	Self-Served Internally	UpMetrics Managed Services
Est. 3 Year Program Costs	\$235,000	\$90,000
Implementation Plan	180-240 Days	90 Days
Data Quality	Variable	High
Organizational Equity & Distraction	High	Low

Our Managed Services Offering was specifically designed so you don't have to learn how to optimize your impact on your own - skip the steps of building out your own internal systems without expert guidance, or spending time and money without a guaranteed increase in value.

You'll be surprised by how powerful and useful your data can be, once you know how to manage it well!



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