

Cohort Model: Collaborating to Build Capacity & Drive Impact

Helping foundations and grantees to partner and build data-driven ecosystems that accelerate learning and impact.

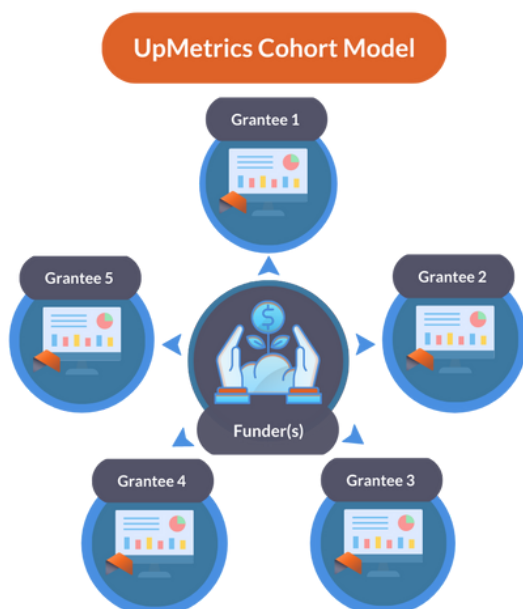
Overview

Systems-level change requires data-driven collaboration and learning across impact-driven organizations. However, many run on outdated systems, with limited purpose-built technology and resources to effectively collect, analyze, and utilize data to measure outcomes and learn towards impact.

UpMetrics' technology and cohort managed services model is an innovative way to leverage data, technology and community to learn, measure and evaluate towards systems change.



Cohort Funder Community Members



WHO

A foundation (or group of foundations) motivated to drive outcomes within specific regions or issue areas will sponsor 5 or more nonprofit grantees who have a strong desire to accelerate their impact by leveraging data to drive decision making and storytelling.

WHAT

The program provides nonprofit grantees and funders with the UpMetrics impact analytics & storytelling platform, as well as professional services, for 3 years.

WHY

The program is designed for cohorts to:

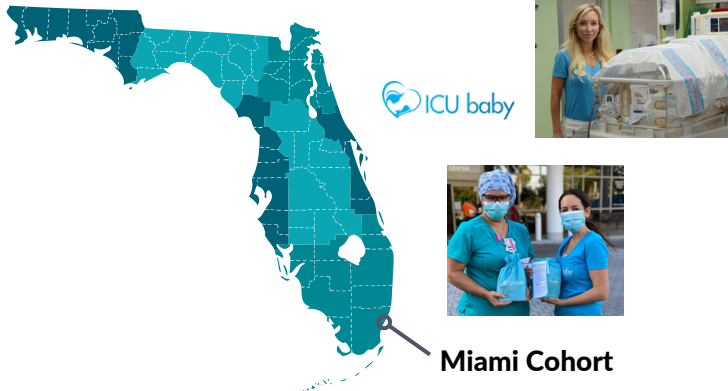
- Cultivate data-driven communities that collaborate and learn together towards success across geographies, issue areas, and key stakeholders.
- Enable multi-level goal tracking by measuring success metrics and KPIs across nonprofit, funder, and community levels.
- Feel empowered to use both quantitative and qualitative data to learn, improve, and effectively tell their stories.



Learn more at upmetrics.com or
[book a demo](#) to get started.

See our Miami Cohort in action

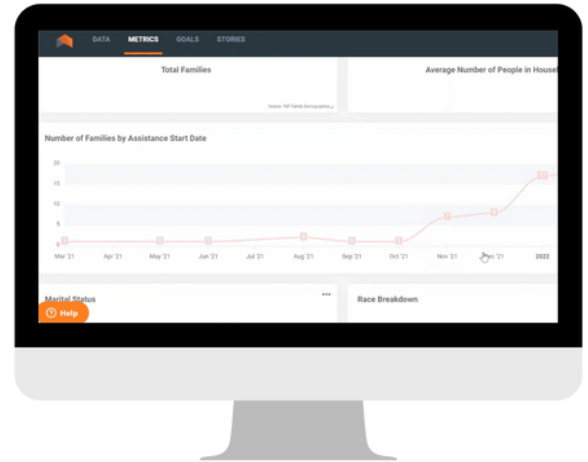
As a member of the Philanthropy Miami cohort, ICU baby participated in a series of UpAcademy sessions with like-minded leaders from fellow Miami-based organizations, as well as members of the UpMetrics team.



[Read ICU Baby Spotlight](#)

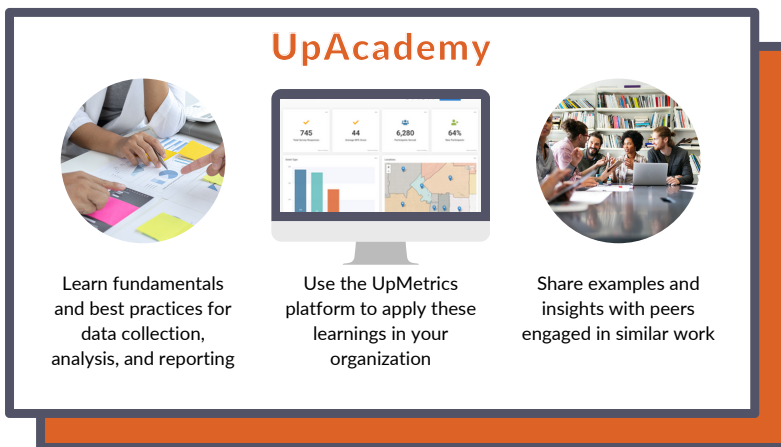
I think of my UpMetrics system as Oz, where I can just go onto my system and literally see feedback.

-Beth Simon, CEO, ICU baby



[Watch Dashboard Walkthrough](#)

Cohort Delivery Model



The 3-year cohort model combines organizational development, planned services, and community building programs, designed to equip each cohort with the following:

- **Organizational Development:** UpAcademy sessions, data readiness & best practices
- **Planned Services:** Custom KPI development, dashboard building & maintenance, and impact tracking
- **Community Building:** 1:1 team sessions, engagement opportunities with cohort and UpMetrics community

About UpMetrics

UpMetrics is the analytics platform for impact-driven organizations. Our solution enables our partners to collect, analyze, and share data to drive greater impact. Powered by our tech and team, UpMetrics blends quantitative data with qualitative insights to elevate the impact ecosystem and connect organizations in their pursuit of lasting change.



Learn more at upmetrics.com or [book a demo](#) to get started.